那接下來由我來說明一下在與朋友互動方面人們可以使用的功能，

他們可以藉由貼文文字、影音來分享每天的日常，或藉由限動快速分享一些生活中的大小事。

這兩者之間的差別是限動會在24小時之後自動消失。

而朋友在看到這些內容之後，可以藉由按讚、留言、分享等等的行為進行交流與互動，維持朋友之間的關係。

當然，除了利用留言交流之外，也可以利用fb提供的聊天軟體messenger來聊天，利用各種貼圖和朋友傳達心情，或是透過這個軟體撥打電話。

當你有一群相同興趣的朋友時，你能夠透過創建社團，來創造一個屬於你們的空間，成為一個相似主題的聚集地，同時也可以將社團設置為私人，拒絕陌生人進入。

最後是live，可以實時的直播。

除了個人與朋友之間的使用，企業也可以使用facebook來做推廣。

公司、企業，甚至到小餐飲店，都可以創造自己的專業，來去放置自己的資訊，比如公司的細節資料、產品資訊、地址等等，就有點像是一個網站。

他們可以通過這個地方來去和顧客交流，不管是日常的廣告與優惠通知，或者是當營業時間有變動時也可以立即貼文做通知。

甚至也可以購買廣告做投放。

2/3 獲取新聞

Dating

更大的社群連結

Next, I'll explain the functions that people can use to interact with their friends.

They can share their day-to-day life by posting text, images and videos, or they can quickly share some of their life's events by Reels.

The difference between the two is that Reels will automatically disappears after 24 hours.

After friends see these contents, they can press “like”, comment, share and so on to interact with each other and maintain the relationship between friends.

Of course, besides using comments to communicate, you can also use messenger provided by facebook to chat, use different kinds of stickers to convey your mood with your friends, or make a call through this software.

When you have similar interests with friends, you can create your own space by creating a group, which can become a gathering place for similar topics, and at the same time, you can also set the group as private and refuse strangers to enter.

Finally, there's live, which allows for real-time livestream.

In addition to personal use with friends, businesses can also use facebook for promotion.

Companies, organizations, and even small restaurants, can create their own fans page, to place their information, such as company details, product information, location, etc., is a bit like a website.

They can use this place to communicate with their customers, whether it's for routine advertisements and promotions, or to post notifications when there are changes in operating hours.

They can even buy advertisements and place them in facebook.